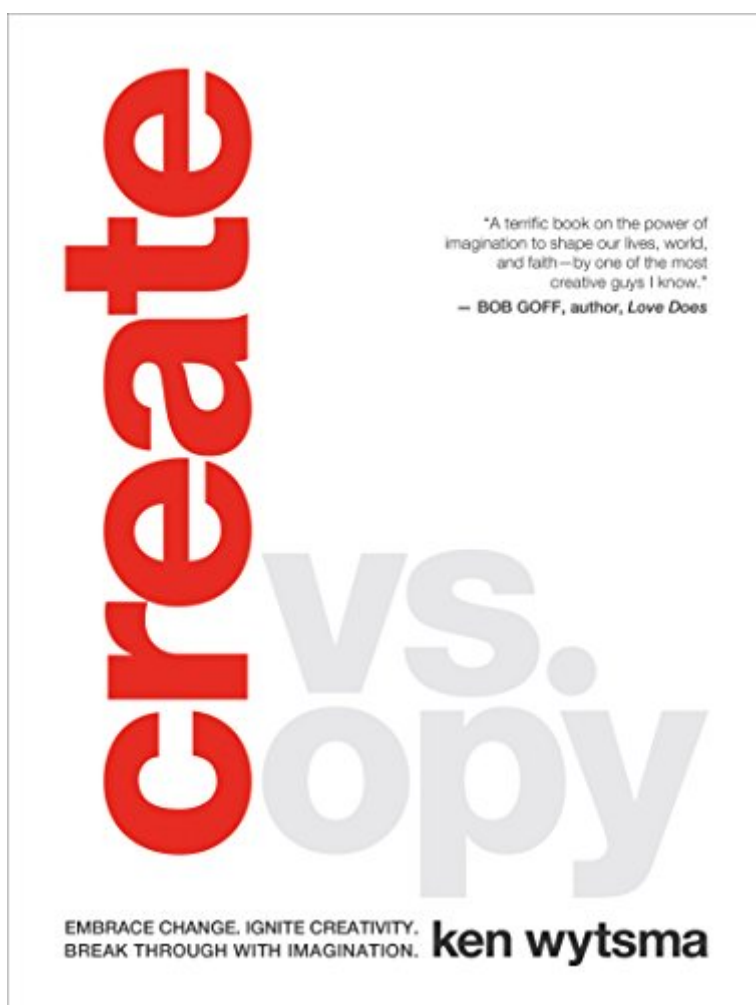


The book was found

# Create Vs. Copy: Embrace Change. Ignite Creativity. Break Through With Imagination



## Synopsis

Today's leaders simply can't succeed without putting creativity in their toolbox. If you don't think you're creative, that may sound discouraging. But take heart: creativity can be taught and practiced, and *Create v. Copy* shows you how. This short, punchy book explores various aspects of creativity and imagination and leads you toward a healthy, confident, more innovative life mindset. It celebrates the good news of your God-given capacity to create and helps you harness it to take charge of your life, navigate changing times, and ultimately, flourish and succeed. Having traveled to dozens of countries, founded the leading international conference on justice and theology, and collaborated with scores of nonprofits, Wyttsma is uniquely fit to help us be culture-shapers in a world of global change. He blends theology, history, and cultural observation to show us what being God's creative image-bearers might look like today. Whether you're a parent, CEO, pastor, or politician, this fresh look at contemporary leadership will challenge the way you view your position of influence, and it will equip you to adapt and thrive in our perplexing yet exciting cultural climate.

## Book Information

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## Customer Reviews

In his third book release, titled, Create vs. Copy, author Ken Wytsma rekindles the creative flame we were all created with. "Imagination not only helps us see more clearly what is, but what should be. You don't have to go far to see, to know and to experience the brokenness of the world. Things are clearly not what they should be. As the redeemed and healed body of the Church, the followers of Jesus, we can live lives that reflect the what should be; even in the midst of the what is. Jesus taught us how to live in the what should be by how he treated people and by the illustrations he taught through the parable stories. Our God-given creativity allows us to recognize the broken pieces of the universe and our imaginations help us dream up what should be. So we ought to create, to try new things, to move into some form of action in an attempt to take steps towards a dream made reality in our spheres of influence. Creativity makes space for life to flourish. For the full review, visit [ConversantLife.com](http://ConversantLife.com)

An absolutely incredible read. Ken deftly connects creativity to our Christian walk and since I do improv shows and workshops in churches, this will help to substantiate the connection. Hey, Ken if you're reading this, contact me!

I could not recommend this book more. Ken does an excellent job inviting the reader into possibility and hope in a world that can seem perpetually hopeless. There are some books that are a must for everyone, this is one of those. The content is accessible for all. I recommend purchasing multiple copies and passing out as birthday & thank you gifts year round!

I was not sure what to expect from this read but I was absolutely blown away at how Ken presents a case for the theology of creativity. The book is well-written, well-researched and gives great historical references, quotes and practical steps to creativity. Ken challenges every reader to see creativity as the avenue to view the world through new lenses, lenses that will provide solutions that we could never see without it.

I found this to be the best of the three books that I have read by Ken Wytsma. It challenges you to be creative in your thinking when you are looking for ways to energize your direction on many topics. It also is challenging by adding other suggestions that you can use in ways with a Kindle approach.

Create vs. Copy reads like a breath of fresh air. It helped me realize that, too often in life, I act as a copier. Whether at work or home, it's so easy just to go through the motions. But this book reminded me of the freedom we all have to create a freedom that stems directly from the true Creator.

Insightful perspective on the importance of creativity in ministry. In a world of constant change we need to engage all of our talents to keep pace and adjust. The author walks us through how central this is to our faith and purpose. Really enjoyed this book.

Maybe the greatest challenge to leadership is catalyzing change. Ken Wytsma points us to innovation and creativity as an alternative to bottlenecking, frozen decision-making. I've found his insights invaluable.

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